

PRESS RELEASE

GIRARD-PERREGAUX & WINTERACE CORTINA



A LASTING PARTNERSHIP UNDER THE COMMON VALUES OF TRADITION AND INNOVATION

Girard-Perregaux, a Haute Horlogerie Manufacture with over 230 years of history, reconfirms for the eighth consecutive year its partnership with WinteRace Cortina, one of the most eagerly awaited annual races for historic and iconic cars on the Italian winter calendar: two worlds that share in their respective fields the profound traditional savoir-faire and an approach always aimed at striving for excellence.

GIRARD-PERREGAUX





A LONG-LASTING PARTNERSHIP

Girard-Perregaux and WinteRace have confirmed the collaboration for the eighth consecutive year, announced at the Bologna Auto e Moto d'Epoca Fair (24-27 October 2024), in which the Swiss Maison of Haute Horlogerie displayed an exclusive selection of timepieces within the WinteRace, a shared passion for the various car and watch enthusiasts who flocked to the event.

Since 2017, the first year in which Girard-Perregaux was the Platinum Sponsor of WinteRace, the Swiss watch Manufacture has had the pleasure of paying homage to the winners of the series of races carried out along the route of approximately 460 kilometers on the Dolomite roads, rewarding the precision and excellence of the driving team with a Laureato, the icon of the Manufacture. The choice of the Laureato as the model with which to reward the winners of the series of races is not a coincidence: when the timepiece was launched in 1975 under the name Quartz Chronometer, it was in fact a particularly accurate watch, which is why it earned it the affectionate nickname by the Italian press of 'Laureato of the Maison Girard-Perregaux', giving it the title of the highest certificate in education (graduate) because of its precision.

Also in 2025, Girard-Perregaux will be happy to award a special prize to the crew that stands out for its precision in regularity races, as a celebration of the passion and quality of the driving.



"the magic of the WinteRace Cortina is based: a competition where the history of the elegant cars"

TRADITION AND —— INNOVATION

Since the beginning, Girard-Perregaux always aimed to bring joy through its watches thanks to tradition and innovation, beauty and function, the pillars on which the magic of the WinteRace Cortina is based: a competition where the history of the elegant cars - avant-gardist from their time, driving ability, precision in measuring time, charm of the places, respect for traditions and the pleasure of an elegant conviviality.

WinteRace Cortina is also innovation, thanks to the visions of the organizers who love challenges by creating routes not only linked to the driving experience but aimed at enhancing the WinteRace lifestyle. A style that overcomes the volatility of fashion which instead has authentic roots in the hearts of those who identify with it and make it their own not only in Cortina once a year.





About Girard-Perregaux

Since 1791, Girard-Perregaux has been embracing the rhythm of ever-elusive time. Cradled in the Jura mountains in the heart of La Chaux-de-Fonds, it is a pioneer in the world of Haute Horlogerie: an independent Manufacture which has retained this status for over two centuries, successfully keeping all production in-house and passing down exceptional horological skills throughout the generations. The preservation of this savoir-faire, along with a sincere passion for beauty and for the art itself, has remained the key to Girard-Perregaux's ability to continuously innovate.

Always seeking the perfect balance of beauty and functionality, fans of fine watchmaking will instantly recognise the house signatures, such as the iconic octagonal bezel of the Laureato and the legendary Tourbillon with 'Three Gold Bridges'. From seeking to create industry references in timepieces to making the invisible visible through the art of precision engineering, Girard-Perregaux never ceases to change the course of time via pieces that are the first of their kind. This place at the vanguard of horological innovation is solidified by over one hundred recorded patents for original designs, like the movement of three arrow-shaped bridges, registered in 1884, as well as prizes like the 'Aiguille d'Or' in 2013 and distinctions like the Gold Medal at the Paris Universal Exhibition in 1889.

Rooted in its heritage, Girard-Perregaux is driven by the instinct to always look ahead, embracing new technologies, utilising state-of-the-art materials, and finding inventive ways to bring joy by reimagining iconic shapes. To this end, Girard-Perregaux has remained a human-sized Manufacture, and in 2022 became part of an independent collective of Haute Horlogerie Manufactures alongside sister Maison Ulysse Nardin.



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